



Journalism I

**Arkansas
English Language Arts Standards**

2016

Course Title: Journalism I
 Course/Unit Credit: 1
 Course Number: 415000
 Teacher Licensure: Please refer to the Course Code Management System (<https://adedata.arkansas.gov/ccms/>) for the most current licensure codes.
 Grades: 9-12

Journalism I

Journalism I is a prerequisite for Journalism II. Students entering Journalism II, III, or IV must have successfully completed the preceding year of study. Journalism I is a foundational course and cannot be combined with other courses. Journalism II-IV may be taught within the same class period; however, the student learning expectations for each level are different and must be addressed.

Journalism I is a two-semester courses designed to introduce students to the world of media. Students in Journalism I will become analytical consumers of media and technology to enhance their communication skills. Writing, technology, and visual and electronic media are used as tools for learning as students create, clarify, critique, and produce effective communication. Students will learn and apply journalistic guidelines for writing, design, and photography, which include objectivity, responsibility, and credibility.

Journalism I does not require Arkansas Department of Education approval.

Strand	Content Standard
Law and Ethics	
	1. Students will evaluate legal and ethical issues.
History	
	2. Students will demonstrate a working knowledge of the history and role of journalism in society.
Management and Organization	
	3. Students will demonstrate a working knowledge of staff management and organization.
Design	
	4. Students will create designs for media.
Writing	
	5. Students will create various pieces of journalistically sound writing.
Photography	
	6. Students will demonstrate a working knowledge of photographic principles.
Publishing	
	7. Students will publish journalistically sound media.

Notes:

1. Student Learning Expectations (SLEs) may be taught in any sequence.
2. Italicized words in this document appear in the glossary.
3. All items in a bulleted list are required to be taught.
4. The examples given (e.g.,) are suggestions to guide the instructor.
5. Publishing can include, but is not limited to, school publications (e.g., yearbook, newspaper, literary magazine, online media) and community media.

How the Anchor Standards are Labeled

R

CCR

1

The letter in the first position of the anchor standard numbering system represents the strand:

Reading (R)

Writing (W)

Speaking and Listening (SL)

Language (L)

The symbol in the second position of the anchor standard numbering system represents college and career readiness.

The number in the third position of the anchor standard numbering system represents the standard.

How the SLEs are Labeled

D . **10** . **DIII** . **2**

Letters in the first position represent the Strand name (e.g., Delivery).

Numbers in the second position represent the Standard number (e.g., Standard 10).

Symbols in the third position represent the Course name and level (e.g., Debate III).

Numbers in the fourth position represent the SLE number (e.g., SLE 2).

Strand: Law and Ethics

Content Standard 1: Students will evaluate legal and ethical issues.

		AR ELA Alignment
LE.1.JI.1	<p>Describe the meaning and limitations of freedom of the press:</p> <ul style="list-style-type: none"> • First Amendment • Fourteenth Amendment • legal precedents: <u>Tinker v. Des Moines Independent School District</u>, <u>Bethel School District v. Fraser</u>, <u>Hazelwood School District v. Kuhlmeier</u>, <u>Dean v. Utica</u>, <u>Muller v. CA</u>, <u>Draudt v. Wooster</u>, <u>W.I.A.A. v. Gannett</u> • pending issues 	<p>R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.8, SL.CCR.4, L.CCR.6</p>
LE.1.JI.2	<p>Identify the various legal restrictions placed on the press and electronic media:</p> <ul style="list-style-type: none"> • <i>Arkansas Student Publications Act</i> A.C.A. § 6-18-1201-1204 (2016) • <i>copyright/fair use</i> • <i>defamation</i> • district publication policy • invasion of privacy • obscenity • plagiarism 	<p>R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.8, L.CCR.6</p>
LE.1.JI.3	<p>Identify responsibilities that accompany the right of a free press by examining a journalism <i>Code of Ethics</i></p>	<p>R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.8, L.CCR.6</p>
LE.1.JI.4	<p>Identify responsibilities regarding current technological aspects of media (e.g., photo manipulation via software, social network and Internet sites for sourcing)</p>	<p>R.CCR.1, R.CCR.2, W.CCR.6, W.CCR.8</p>

Strand: History

Content Standard 2: Students will demonstrate a working knowledge of the history and role of journalism in society.

		AR ELA Alignment
H.2.JI.1	Describe the role media has played and now plays in a democratic society (e.g., citizen journalists, <i>convergent media</i> , embedded journalism, mobile journalists, White House Press Corps)	SL.CCR.1, SL.CCR.2, SL.CCR.4, SL.CCR.5, SL.CCR.6
H.2.JI.2	Identify individuals and major events in the development of journalism (e.g., invention of Gutenberg Press, telegraph, minority media, Robert S. Abbott, yellow journalism, Horace Greeley, Joseph Pulitzer, Nellie Bly, William Randolph Hearst, muckraking, radio, television, shock jocks, Internet, blog, social media)	R.CCR.1, R.CCR.2, R.CCR.3, R.CCR.4, R.CCR.7, R.CCR.10
H.2.JI.3	Identify individuals and major developments in the history of photography (e.g., Joseph Niepce, Louis Daguerre, Matthew Brady, George Eastman, technological developments of cameras, digital vs. print)	R.CCR.1, R.CCR.2, R.CCR.3, R.CCR.4, R.CCR.7, R.CCR.10

Strand: Management and Organization

Content Standard 3: Students will demonstrate a working knowledge of staff management and organization.

		AR ELA Alignment
MO.3.JI.1	Explain organizational and time management skills necessary to meet production schedules	W.CCR.2, W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.8, W.CCR.9, W.CCR.10, SL.CCR.1, SL.CCR.2, SL.CCR.4, SL.CCR.5, SL.CCR.6
MO.3.JI.2	Describe plans for financing media	W.CCR.2, W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.8, W.CCR.9, W.CCR.10, SL.CCR.1, SL.CCR.2, SL.CCR.4, SL.CCR.5, SL.CCR.6
MO.3.JI.3	Describe plans to maximize the circulation of media	W.CCR.2, W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.8, W.CCR.9, W.CCR.10, SL.CCR.1, SL.CCR.2, SL.CCR.4, SL.CCR.5, SL.CCR.6
MO.3.JI.4	Investigate careers in journalism	R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.7, R.CCR.8, R.CCR.9, R.CCR.10, W.CCR.7, W.CCR.8, W.CCR.9, SL.CCR.2, L.CCR.4, L.CCR.6

Strand: Design

Content Standard 4: Students will create designs for media.

		AR ELA Alignment
D.4.JI.1	Use principles of design, applying available technologies through guided practice (e.g., desktop publishing, photo editing, Web-based media, word processing)	W.CCR.6, SL.CCR.5
D.4.JI.2	Apply basic design principles and elements through guided practice (e.g., balance, white-space, center of interest, modules, dominance)	W.CCR.4, SL.CCR.5
D.4.JI.3	Identify design trends in media (e.g., Pantone color of the year, <i>typography</i>)	R.CCR.7

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

W.5.JI.1	Write relevant questions for an interview or research through guided practice	W.CCR.7
W.5.JI.2	Demonstrate effective interviewing skills through guided practice	SL.CCR.1
W.5.JI.3	Evaluate the validity of background information from a variety of sources (e.g., books, Internet sources, qualified persons, reports, social media)	R.CCR.7, W.CCR.8, SL.CCR.3
W.5.JI.4	Write <i>journalistically sound</i> leads through guided practice	W.CCR.5
W.5.JI.5	Incorporate the fundamental questions of journalism in a news story through guided practice <ul style="list-style-type: none"> • who • what • when • where • why • how 	W.CCR.4, W.CCR.5, SL.CCR.4
W.5.JI.6	Identify news elements (e.g., conflict, consequence, human interest, prominence, proximity, timeliness)	R.CCR.5, W.CCR.2, W.CCR.4, W.CCR.7, W.CCR.8
W.5.JI.7	Apply direct and indirect quotes in copy through guided practice with appropriate <i>attribution</i> (e.g., punctuation, identification, verb choice)	W.CCR.8, W.CCR.9, W.CCR.10

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

		AR ELA Alignment
W.5.JI.8	Write different <i>journalistically sound</i> pieces through guided practice (e.g., reviews, columns, news, features, advertising copy, editorials, blogs, essays, narratives)	W.CCR.1, W.CCR.2, W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.10
W.5.JI.9	Edit assigned pieces (e.g., basic features, basic news, captions, headlines, poetry, <i>secondary coverage</i>) for content, grammar, spelling, and style through guided practice	W.CCR.5, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JI.10	Revise assigned pieces for content and style through guided practice	W.CCR.4, W.CCR.5 L.CCR.3
W.5.JI.11	Select the most appropriate media format to present content (e.g., feature story, news story, <i>secondary coverage</i> , blog, social media)	W.CCR.4, W.CCR.6, W.CCR.10
W.5.JI.12	Write captions in <i>journalistic style</i> through guided practice (e.g., verb tense, identification, validity of information, style)	W.CCR.4
W.5.JI.13	Write headlines in <i>journalistic style</i> through guided practice (e.g., verb tense, validity of information, style)	W.CCR.4

Strand: Photography

Content Standard 6: Students will demonstrate a working knowledge of photographic principles.

AR ELA Alignment

		AR ELA Alignment
PH.6.JI.1	Describe types of photography used in media (e.g., photograph, <i>photo essay</i> , video)	
PH.6.JI.2	Define terms related to photographic equipment and processing (e.g., Digital Single Lens Reflex, memory cards, card readers, flash, tripod, JPEG)	L.CCR.6
PH.6.JI.3	Identify composition skills of photography (e.g., angle, dominant element, leading lines, rule of thirds, selective focus)	R.CCR.7
PH.6.JI.4	Apply composition skills through guided practice	
PH.6.JI.5	Describe roles of photojournalism	SL.CCR.4

Strand: Publishing

Content Standard 7: Students will publish journalistically sound media.

P.7.JI.1	Describe forms of publishing (e.g., newspaper, yearbook, literary magazine, web, social media)	
P.7.JI.2	Identify content for media (e.g., newspaper, yearbook, literary magazine, Web, social media) when reporting, writing, editing, designing, and photography)	R.CCR.7, W.CCR.8, W.CCR.9
P.7.JI.3	Publish media through guided practice	W.CCR.6, SL.CCR.4, SL.CCR.5

Glossary for Journalism I

Arkansas Student Publications Act	An Arkansas law that provides student journalists additional safeguards against censorship
Attribution	Using a source’s full name and title when quoting; see style guide for publication (e.g., Associated Press [AP], National Press, Columbia Scholastic Press Association [CSPA])
Censorship	Suppression of speech or written material by an authoritative body
Code of ethics	Moral code and standards to which journalists adhere
Convergent media	Multiple media that combines to form one product
Defamation	Act of damaging the good reputation of another (e.g., libel, slander)
Journalistically sound	Adheres to the journalistic guidelines for writing and design based on objectivity, responsibility, and credibility
Journalistic style	Style that is determined by journalism organizations in order to maintain consistency in media (e.g., Associated Press [AP], student press organizations)
Photo essay	A story told primarily with images
Secondary coverage	Additional coverage of material not provided in the main/primary coverage of the story (e.g., diagrams, informational graphics, maps, quote collections, sidebars, timelines)
Typography	The use of text as a graphic element in design

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