



# Resource Roundup

October 2017

October is National Farm to School Month, a time to celebrate the connections happening all over the country between children and local food. From taste tests in the cafeteria and nutrition education activities in the classroom, to farm visits and school garden harvest parties, school, early care and education sites, farms, communities and organizations in all 50 state and D.C. join in the celebrations.

National Farm to School Month was designated by Congress in 2010 to demonstrate the growing importance of farm to school programs as a means to improve child nutrition, support local economies and educate children about the origins of food.

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## Arkansas Department of Education

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### Arkansas Local Foods In Season:

Apple



Sweet Potato



Greens



## Farm to School Resources

Farm to School Ideas & Information: [PDF](#)

Farm to School Coloring Sheet: [PDF](#)

Benefits of Farm to School: [PDF](#)

Printable Handouts in English & Spanish: [PDF](#)

Farmers Market Recipes: [PDF](#)



## Social Media Resources



<https://www.facebook.com/SchoolNutritionAssociation/>

Educating and empowering members to provide healthy meals to foster an environment where children achieve overall wellness and lifelong success.

<https://www.facebook.com/TrayTalk/>

Learn about hot topics in school meal programs, see success stories and get facts on school meal programs nationwide.



Learn more about marketing healthy food messages to students in your Smarter Lunch-

room <http://articles.extension.org/.../food-marketing-and-children...>

## Upcoming Smarter Lunchrooms Webinar



Event starts: Tuesday, October 17 at 1:00 pm CDT

Event ends: Tuesday, October 17 at 2:00 pm CDT

Location: [https://cornell.zoom.us/webinar/register/WN\\_TtQQYUQROCi4GFmmM5z1A](https://cornell.zoom.us/webinar/register/WN_TtQQYUQROCi4GFmmM5z1A)

Join Adam Brumberg, Deputy Director of the Cornell Food and Brand Lab, and Erin Sharp, MS, MAT, Curriculum Designer for the Smarter Lunchrooms National Office, as they go strategy-by-strategy through the Smarter Lunchrooms Scorecard, the very popular tool for evaluating any lunchroom's ability to "nudge" students toward making healthier food choices in schools by applying behavioral economics principles. In this 60-minute webinar, they will share the rationale behind each research-backed strategy as well as photographs of the strategies in action and tips for implementation. Bonus: This webinar can be used as a training tool!

You may register before-hand or right at the start of the webinar using the link above.

# National School Lunch Week

## October 9-13, 2017



Mark your calendar for National School Lunch Week! The #NSLW17 theme is "School Lunch: Recipes for Success," which was designed to help you tell your school lunch story, including the 'secret ingredients' to your success! Share with students, parents, and school officials during NSLW to show them what makes your school lunch program special.

SNA's free downloadable #NSLW17 tools are ready to be seasoned liberally with your own creative flair. Download them today and build a celebration full of unique flavors. Remember, NSLW is scheduled for October 9-13, 2017.

Find SNA free National School Lunch Week 2017 resources [Here](#)