

May 29, 2014

Mary Perry, Charter/Home Schools Director
Arkansas Department of Education
Charter School Office
Four Capitol Mall
Little Rock, AR 72201
ade.charterschools@arkansas.gov

RE: Letter of Intent to Apply for an Open-Enrollment Public Charter School

Dear Ms. Perry,

Please accept our signed letter of intent to apply for an open-enrollment public charter school during the 2014 application cycle.

1. As required, our letter of intent is a one-page document.
2. **Legal Name of the Eligible Entity:** Arkansas Connections Academy, Inc. intends to apply for a charter. Our organization submitted an application for 501(c)(3) status on May 29, 2014.
3. **Contact Information:** Fritz Steiger, 105 NW 2nd St, Suite 207A, Bentonville, AR 72712, 479-936-1867, fritz.steiger@gmail.com
4. **Description of Eligible Entity:** Arkansas Connections Academy, Inc. (a non-profit organization that is sponsoring this application) is dedicated to offering high quality educational options for K-12 public school students throughout the state. Arkansas Connections Academy will offer a personalized, differentiated school experience that prepares each student for success in college, work, and life.
5. **Name of the Proposed Open-Enrollment Public Charter School:** Arkansas Connections Academy
6. **Location and School District:** Springdale School District (the exact location is to be determined)
7. **Grade Levels of Students:** K-12
8. **Number of Students:** 1,000 students in the 2015-2016 school year
9. **Description of the purpose or special emphasis of the proposed school:** Arkansas Connections Academy will reach students throughout Arkansas for whom a virtual school model provides the best pathway to school success. Through an individualized learning program, our school will combine the best in virtual education with real connections among students, family, teachers, and the community to promote academic and emotional success for every learner.

Thank you for the opportunity to submit our Letter of Intent. As required, we are also sending a copy of this letter of intent via this same email transmission to Dr. Jimmy Don Rollins, Superintendent of Springdale School District where the proposed public charter school will be located.

We look forward to working with you during this charter application process.

Sincerely,



Fritz Steiger
Designated Contact Person for Arkansas Connections Academy, Inc.