**Sample R.I.S.E. Arkansas Radio Scripts**

(30 Seconds)

R.I.S.E. Arkansas! Have you heard? The [insert name] School District is implementing R.I.S.E. Arkansas. Through the Reading Initiative for Student Excellence, [insert name] School District is partnering with students, parents and community members to build a culture of reading in [insert city]. Whether you present a book talk, volunteer to read books to children or help with a community-wide reading event, Arkansas students need you! Contact [insert name] School District at [insert contact information] to learn more! Follow the initiative on social media at #RISEArkansas. Let’s read!

(60 Seconds)

R.I.S.E. Arkansas! Have you heard? The [insert name] School District is implementing R.I.S.E. Arkansas. Through the Reading Initiative for Student Excellence, [insert name] School District is partnering with students, parents and community members to build a culture of reading in [insert city]. A strong foundation in reading greatly enhances a student’s success in college, career and community engagement. Everyone plays a part in building a culture of reading. Whether you present a book talk, volunteer to read books to children, organize a book drive, or help with a community-wide reading event, Arkansas students need you! Contact [insert name] School District at [insert contact information] to learn more! Also follow the initiative on social media at #RISEArkansas. Build a culture of reading in Arkansas! Let’s read!