Journalism III

Arkansas
English Language Arts Standards

2016

Course Title: Journalism III
Course/Unit Credit: 1
Course Number: 415020
Teacher Licensure: Please refer to the Course Code Management System (https://adedata.arkansas.gov/ccms/) for the most current licensure codes.
Grades: 9-12
Prerequisites: Journalism I, Journalism II

Journalism III

Journalism II is a prerequisite for Journalism III. Students entering Journalism II, III, or IV must have successfully completed the preceding year of study. Journalism I is a foundational course and cannot be combined with other courses. Journalism II-IV may be taught within the same class period; however, the student learning expectations for each level are different and must be addressed.

Journalism III is a two-semester course designed to immerse students in the production process through an advanced study of media production. Students will employ journalistic skills in media. Students will use academic knowledge gained in Journalism I and II to assume leadership roles and/or become advanced writers, designers, and photographers. Writing, technology, and visual and electronic media are used as tools for learning as students create, critique, and produce.

Journalism I, II, III, and IV do not require Arkansas Department of Education approval.

Strand	Content Standard
Law and Ethics	
	1. Students will evaluate legal and ethical issues.
History	
	2. Students will demonstrate a working knowledge of the history and role of journalism in society.
Management and Organization	
	3. Students will demonstrate a working knowledge of staff management and organization.
Design	
	4. Students will create designs for media.
Writing	
	5. Students will create various pieces of journalistically sound writing.
Photography	
	6. Students will demonstrate a working knowledge of photographic principles.
Publishing	
	7. Students will publish journalistically sound media.

Notes:
1. Each level continues to address earlier Student Learning Expectations (SLEs) as needed.
2. Student Learning Expectations (SLEs) may be taught in any sequence.
3. Italicized words in this document appear in the glossary.
4. All items in a bulleted list are required to be taught.
5. The examples given (e.g.,) are suggestions to guide the instructor.
6. Publishing can include, but is not limited to, school publications (e.g., yearbook, newspaper, literary magazine, online media) and community media.

How the Anchor Standards are Labeled

R . **CCR** . **1**

The letter in the first position of the anchor standard numbering system represents the strand:

Reading (R)

Writing (W)

Speaking and Listening (SL)

Language (L)

The symbol in the second position of the anchor standard numbering system represents college and career readiness.

The number in the third position of the anchor standard numbering system represents the standard.

How the SLEs are Labeled

D . 10 . DIII . 2

Letters in the first position represent the Strand name (e.g., Delivery).

Numbers in the second position represent the Standard number (e.g., Standard 10).

Symbols in the third position represent the Course name and level (e.g., Debate III).

Numbers in the fourth position represent the SLE number (e.g., SLE 2).

Strand: Law and Ethics
    Content Standard 1: Students will evaluate legal and ethical issues.

		AR ELA Alignment
LE.1.JIII.1	Evaluate legal and ethical concepts in journalistic works	R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.8, SL.CCR.1, SL.CCR.2 L.CCR.6
LE.1.JIII.2	Evaluate various legal restrictions placed on the press and electronic media	R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.8, W.CCR.2, W.CCR.4, W.CCR.7, SL.CCR.1, SL.CCR.2, SL.CCR.4, SL.CCR.6, L.CCR.6
LE.1.JIII.3	Apply ethical responsibilities to journalistic work (e.g., *Code of Ethics*, student media policies)	W.CCR.8
LE.1.JIII.4	Apply ethical responsibilities regarding technological aspects of media (e.g., *Code of Ethics*, student media policies)	W.CCR.4, W.CCR.6, W.CCR.8, SL.CCR.2, SL.CCR.5, SL.CCR.6

Strand: History

Content Standard 2: Students will demonstrate a working knowledge of the history and role of journalism in society.

		AR ELA Alignment
H.2.JIII.1	Analyze the role of journalism in a democratic society	R.CCR.1, R.CCR.2, R.CCR.4, W.CCR.2, W.CCR.4, W.CCR,8, W.CCR.9, SL.CCR.1, SL.CCR.4, L.CCR.6
H.2.JIII.2	Analyze the effectiveness of journalism in contemporary society	R.CCR.1, R.CCR.2, R.CCR.4, W.CCR.2, W.CCR.4, W.CCR,8, W.CCR.9, SL.CCR.1, SL.CCR.4, L.CCR.6
H.2.JIII.3	Analyze photography in contemporary journalism (e.g., emotional connection, how photos enhance text, reader response, storytelling quality of the photo)	R.CCR.1, R.CCR.2, R.CCR.4, W.CCR.2, W.CCR.4, W.CCR,8, W.CCR.9, SL.CCR.1, SL.CCR.4, L.CCR.6

Strand: Management and Organization
　　　Content Standard 3: Students will demonstrate a working knowledge of staff management and organization.

AR ELA Alignment

MO.3.JIII.1	Evaluate staff organizational and time management strategies necessary to meet student media production schedules	W.CCR.6
MO.3.JIII.2	Evaluate existing staff plan for financing student media	
MO.3.JIII.3	Evaluate existing staff plan to maximize the circulation of student media	
MO.3.JIII.4	This skill is taught in Journalism I and should be reinforced as needed. Investigate careers in journalism	

Strand: Design
   Content Standard 4: Students will create designs for media.

		AR ELA Alignment
D.4.JIII.1	Create designs using available technology for media	W.CCR.6, SL.CCR.5
D.4.JIII.2	Apply appropriate advanced design principles and elements for media (e.g., grid layout, special graphic effects, advanced *typography*, advanced Web design)	W.CCR.6, SL.CCR.5
D.4.JIII.3	Apply advanced design trends in media	W.CCR.6, SL.CCR.5

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

AR ELA Alignment

W.5.JIII.1	Evaluate original interview questions using advanced research skills for various forms of writing	W.CCR.4, W.CCR.5, W.CCR.7, SL.CCR.1, SL.CCR.6, L.CCR.1, L.CCR.6
W.5.JIII.2	Analyze interviews for relevance to media	W.CCR.6, SL.CCR.2
W.5.JIII.3	Analyze information for validity, relevance, and strength of multiple sources	R.CCR.8, W.CCR.8
W.5.JIII.4	Analyze leads for appropriateness (e.g., content, context, style, model)	W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.10, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JIII.5	Analyze the application of the fundamental questions of journalism in a news story	W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.7
W.5.JIII.6	Analyze the application of news elements in copy	W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.7
W.5.JIII.7	Analyze direct and indirect quotes in copy, verifying appropriate *attribution*	W.CCR.8, W.CCR.9, W.CCR.10

Strand: Writing
  Content Standard 5: Students will create various pieces of journalistically sound writing.

AR ELA Alignment

W.5.JIII.8	Analyze various forms of *journalistically sound* writing suitable for media	W.CCR.4, W.CCR.5, W.CCR.6, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JIII.9	Edit various forms of writing • peer edit • self-edit	W.CCR.5, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JIII.10	Revise original pieces for content and style	W.CCR.5, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JIII.11	Analyze content for media	W.CCR.4, W.CCR.6, W.CCR.10, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JIII.12	Analyze captions for *journalistic style*	W.CCR.4, W.CCR.6, W.CCR.10, L.CCR.1, L.CCR.2, L.CCR.3
W.5.JIII.13	Analyze headlines for *journalistic style*	W.CCR.4, W.CCR.6, W.CCR.10, L.CCR.1, L.CCR.2, L.CCR.3

Strand: Photography
   Content Standard 6: Students will demonstrate a working knowledge of photographic principles.

AR ELA Alignment

PH.6.JIII.1	Evaluate appropriate photographic pieces for media	R.CCR.7, SL.CCR.5
PH.6.JIII.2	Demonstrate the use of camera controls (e.g., aperture, light, blocking, shutter speed)	
PH.6.JIII.3	This skill is taught in Journalism II and should be reinforced as needed. Analyze the use of composition skills of photography (e.g., angle, dominant element, leading lines, rule of thirds, selective focus)	
PH.6.JIII.4	Apply advanced composition skills of photography	
PH.6.JIII.5	Evaluate the role of photojournalism in media	R.CCR.1, R.CCR.2, R.CCR.4, R.CCR.6, R.CCR.9, L.CCR.6

Strand: Publishing
 Content Standard 7: Students will publish journalistically sound media.

AR ELA Alignment

P.7.JIII.1	This skill is taught in Journalism I and should be reinforced as needed. Describe forms of publishing (e.g., newspaper, yearbook, literary magazine, Web, social media)	
P.7.JIII.2	Analyze content for use in media	W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.7, W.CCR.8, W.CCR.9, SL.CCR.3, SL.CCR.4, SL.CCR.5, SL.CCR.6, L.CCR.1, L.CCR.2, L.CCR.3, L.CCR.6
P.7.JIII.3	Publish a variety of original *journalistically sound* pieces	W.CCR.1, W.CCR.2, W.CCR.3, W.CCR.4, W.CCR.5, W.CCR.6, W.CCR.7, W.CCR.8, W.CCR.9, W.CCR.10, SL.CCR.4, SL.CCR.5, SL.CCR.6, L.CCR.1, L.CCR.2, L.CCR.3, L.CCR.5, L.CCR.6

Attribution	Using a source's full name and title when quoting; see style guide for publication (e.g., Associated Press [AP], National Press, Columbia Scholastic Press Association [CSPA])
Code of Ethics	Moral code and standards to which journalists adhere
Journalistically sound	Adheres to the journalistic guidelines for writing and design based on objectivity, responsibility, and credibility
Journalistic style	Style that is determined by journalism organizations in order to maintain consistency in media (e.g., Associated Press, student press organizations)
Typography	The use of text as a graphic element in design

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