

# College and Career Planning Tools Comparison Chart for Districts

Act 930 of 2017 established the requirement for Student Success Plans which are personalized education plans intended to assist students with achieving readiness for college, career, and community engagement. The approved list of vendors below have met the minimum qualifications to adequately assess student aptitude using a variety of research-based solutions and have been awarded a state contract to provide these services to our schools.

The comparison chart on page 1 lists the features that each vendor has in common including customer and technical support hours. On page 2, a more detailed description of what each vendor has to offer is listed. With input from each vendor, this document has been created to provide a snapshot view for your staff when making a decision as to which College and Career Readiness (CCR) tool to choose for the upcoming 2019-2020 school year.

| Vendor       | Ability to Track Student Success Plan | Accelerated Learning | Career Development Interventions | College and Career Planning | Individual Assessments | Input Course & Grade Data | Interest Inventory | Labor Market Data | Lesson Plans | Occupational Profiles | Districts Upload Students | Direct Data Upload | Single-Sign On     | Customer Support   | Technical Support | Add-ons | Training |
|--------------|---------------------------------------|----------------------|----------------------------------|-----------------------------|------------------------|---------------------------|--------------------|-------------------|--------------|-----------------------|---------------------------|--------------------|--------------------|--------------------|-------------------|---------|----------|
| Choices360   | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | ✓                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 7am-6pm<br>CDT M-F | ✓                 | ✓       |          |
| Headed2      | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | *                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 24/7               | \$                | +       |          |
| Into Careers | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | ✓                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 7am-6pm<br>CDT M-F | \$                | +       |          |
| Kuder        | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | ✓                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 24/7               | ✓                 | +       |          |
| MaiaLearning | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | ✓                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 24/7               | \$                | ✓       |          |
| Naviance     | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | ✓                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 7am-6pm<br>CDT M-F | \$                | ✓       |          |
| Xello        | ✓                                     | ✓                    | ✓                                | ✓                           | ✓                      | ✓                         | ✓                  | ✓                 | ✓            | ✓                     | ✓                         | ✓                  | 7am-6pm<br>CDT M-F | 7am-6pm<br>CDT M-F | \$                | ✓       |          |

- ✓ Included with the state plan
- \$ Additional cost
- 24/7 Time open for customer and technical support (hours and days of operation)
- \* Includes course data only
- + Fees are associated with some of the training (contact vendor)

### Choices360

- SAML Single Sign-On (SSO) – Compatible with all district identity management systems.
- Student Information System (SIS) Integration/Rostering – Step-by-step guidance and consultation throughout implementation.
- AppDocs – Track students through college application process by managing their college tasks, requests for letters of reference and transcripts.
- Specialized Training and Support – All XAP trainers have backgrounds as school counselors, teachers or administrators, and have been working with XAP products for 10+ years.
- [Please see the Choices360 informational page to learn more.](#)

### Into Careers

- Webinar training is free, 24/7 support FAQ & email
- Optional Add-On
  - Access for Elementary students

### MaiaLearning

- Dedicated MaiaLearning implementation Specialist to onboard your school/district, set up your accounts and provide support throughout the year.
- Free web based trainings and knowledge center with on-demand self-paced videos & FAQs.
- MaiaLearning's integration with PowerSchool's eSchoolPLUS SIS platform via SFTP is included with the state plan.
- MaiaLearning's Common Application integration and sending of documents to CommonApp colleges is included with the state-plan.

#### Optional Add-Ons

- SMS Text Module.
- Essay Development Tools.
- MaiaDocs (Parchment integration) for sending electronic college application documents to Non-Common App colleges.
- Social & Emotional Skills Assessment (grades 10-12).
- Career Thriving Index (grades 9-12).
- On-site training.
- [See MaiaLearning's Arkansas flier for details.](#)

### Xello

- Dedicated Success Manager to ensure you get the most from your Xello subscription.
- Dedicated Onboarding Manager to offer unlimited onboarding & implementation support.
- Customized & recorded 1-hour webinar in year 1 - Unlimited live support from our Client Solutions team.
- Free online Support Center with articles, guides & training resources.
- Monthly e-newsletters and regular updates on new feature releases.
- SIS integration, guidance, & support.
- Technical implementation guidance & support.
- Multiple single sign-on (SSO) partner options (Google, PowerSchool, D2L, Clever, Canvas + more).
- Integrations with National Student Clearinghouse and Method Test Prep.

#### Optional Add-Ons

- In-person customized training session: \$3,500/day
- Additional customized & recorded webinars: \$450/webinar
- Method Test Prep: Price varies depending on district size

### Headed 2

- Headed2 makes the Arkansas CareerExplorer.
- 1 Hour of free recorded webinar based PD included with the subscription.
- \$750 for additional webinar based professional development (3 1-hour sessions).
- The Arkansas CareerExplorer provides deep financial literacy integration, including our popular "Budget Your Lifestyle" tool.
- Triand Integration available for easier rostering, and course importing for the CareerExplorer's course planner.
- Single-Sign On with Clever, Google, MS365.
- A fully integrated work based learning platform, The Local Opportunities Network, is included with subscription, allowing district to import profiles from local employers and community organizations.
- Grade data is not currently imported in the CareerExplorer, although this may be an option for districts as a customer feature.
- [Please contact sales@headed2.com to inquire.](mailto:sales@headed2.com)

### Kuder

- Kuder - Arkansas College and Career Planning System
- 6th and 7th Grades Included at no additional cost
- Customizable Graduation Plan to support Student Success Plans
- Unlimited access to scheduled web based training with a trainer
- Integration with Triand (to easily, and automatically, import student data)
- Single-Sign On with Clever
- SAT, ACT, PSAT, ACCUPLACER, ASVAP, and AP test prep
- Dedicated Success Team including Client Implementation and Client Engagement
- Direct Your Future – Curriculum
- Lesson Plans
- Galaxy our Award winning Elementary Career Awareness platform for free for the first year for all district that choose Kuder for the 2019-2020 school year.

### Naviance

Our ADE funded plan includes the following:

- Naviance for High School and Middle School
- Naviance eDocs
- Naviance Course Planner
- Implementation support funded by the ADE:
  - Discovery call
  - Initial student data import support
  - Initial staff user setup
  - Naviance Student configuration
  - Initial CCLR framework setup
  - Report configuration
  - Closeout call and product walkthrough

#### Optional Add-ons:

- Naviance Arkansas Plus Package (\$3.50/student)
- All the above plus:
  - Naviance Alumni Tracker
  - AchieveWorks Assessment Bundle
  - Naviance Insights Premium
- Naviance Arkansas College, Career and Life Ready Package (\$8.50/student)
- All the above plus:
  - Naviance Curriculum
  - Naviance Test Prep (ACT)