

A Comprehensive, Global Counseling Platform

Many students need guidance to envision and plan for futures where they can thrive. Counselors struggle to help them despite inefficient tools and heavy workloads. They need support to focus on students. MaiaLearning can help.



Why MaiaLearning?

Maia was the ancient Roman goddess of growth. Maia**Learning** is a college and career readiness platform focused on student engagement, planning, and well-being.

MaiaLearning puts students at the center, finding their passions and planning to achieve their dreams. From 6th grade to graduation, it provides direction and support.

MaiaLearning makes engaging students a priority
Pages are lively. Clearly defined work flows get students involved with assessments and career recommendations; course, career, and college planning; and building digital portfolios to tell their stories. Mobile-friendly design works with the devices students use most.

MaiaLearning builds life skills
The system leads students through goal setting and planning. It helps them create essays, manage commitments and track progress. It shows where they are and what to do next.

MaiaLearning is international
MaiaLearning helps nearly a million students and counselors in over 46 countries. It offers global college search, and supports IB and other international standards.

MaiaLearning solves the whole problem
MaiaLearning helps counselors offer superior guidance. It provides timely data for administrators. It helps students succeed and keeps families informed.

What Does MaiaLearning Do?

Provides career guidance

- Assessments evaluate interests, personality, work values, and social / emotional skills to recommend careers where students will thrive
- Extensive career data expands students' horizons
- Automatic Career Plans help students define their paths

Unburdens counselors

- Parchment and Common App integrations streamline college applications and put counselors in control
- Handles recommendations, college plans, and college visits
- Simplifies communication with SMS and email to groups
- Reports create dynamic groups for messaging

Helps students reach universities

- Academic Planner supports course planning, and shows grades and progress toward graduation
- College module describes over 18,000 universities and vocational schools; and tracks applications and results
- Scattergrams show the historical competitive landscape
- Test prep and essay planning boost admissions chances

Lets students present their authentic selves

- S.M.A.R.T. prompts lead to meaningful goals
- Journals, Galleries, and Resume help students highlight abilities and tell their stories

Gives administrators peace of mind

- Works smoothly with SIS packages
- Real-time reports show status and progress
- Outstanding support increases acceptance and usage

Here's how MaiaLearning helps build college and career readiness

Academic and Career Planning

Students take Personality, Multiple Intelligences, and Interest assessments. They can use the Skills assessment to measure commitment, creativity, leadership, and social-emotional skills; then target the best areas for development.

Students can use the Career Thriving Index, a workplace-based assessment, to discover their strengths and ideal work styles. They explore careers recommended by these assessments, then create detailed Career Plans.

Students build Academic Plans around their school's course catalog. The whole process keeps them engaged in designing their futures.

College Research and Planning

Students can explore over 18,000 universities and vocational schools in 145 countries. They watch video tours, choose favorite schools, see admission rates and scattergrams, build College Plans, and find scholarships.

Counselors can add comments and rate likelihoods of acceptance; then see students' choices, where they applied and were accepted, and scholarships they earned.



UCAS



Lesson Plans and Content Management

Educators can build rich lesson plans and link them to assignments. Educators, students, and families can share content using built in cloud storage.

Task, Activity, and Assignment Management

Counselors can assign tasks, activities, goals, and surveys to individuals and groups. Deadlines flow to calendars, which can sync to Google, Outlook, or iCal to help users manage commitments and stay organized.

College Visit Organization

Counselors can set up college visits and have students RSVP. Colleges can also schedule their own visits in available time slots, subject to counselor approval. Dates flow to Calendars, and counselors see detailed reports.

Student Management

Counselors can define office hours which students and parents can book and add automatically to calendars. Counselors can keep notes on student meetings and optionally share them with other counselors, students, and families. They can add items to student calendars and communicate easily with students and families.

Recommendations Management

Students request recommendations, which educators upload and counselors review. Everyone sees status and nothing gets lost.

College Applications Management

Counselors submit student application documents seamlessly through Parchment or The Common App. Status and confirmations are instantly visible. Resending documents is easy.



THE COMMON APPLICATION

Engagement and Progress Reports

Counselors and administrators at school and district levels track college and career readiness with real-time executive summaries and detailed reports. Reports generate dynamic groups for easy messaging.

Platform Management and Integration

MaiaLearning can accept data uploads directly from your SIS. Data can flow in automatically, on any schedule you desire.



Robust, Field-Proven Capabilities

MaiaLearning powers The State of California's college planning portal. It can reliably handle millions of users with high availability and security. It offers the management tools district and state organizations need; and complies with WCAG 2.0, Level AA, to support differently-abled students. MaiaLearning also complies with GDPR requirements.

Visit www.maialearning.com to learn more and request a free demonstration. See how MaiaLearning engages students around the world in pursuing their passions through college and careers.

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maialearning
Empowering Student Growth