

PRICING BREAKDOWNS | STRENGTHENING CAREER PATHWAYS

The scope of services described in this proposal provide content and delivery options to meet the needs of the identified goals and objectives and the fee structure below represents an estimate of fees inclusive of all development, delivery, materials, supplies, project management and travel expenses. PCG understands that ADE will require a much more detailed scope of work and project plan prior to finalizing a contract.

Deliverable	Format	Number of Participants	Cost
Strengthening Career Pathways			
Statewide Access to Playbook platform	Asynchronous online platform	Statewide	\$250,000* *This is a one-time cost across any/all focus areas
Per Course content license within Playbook platform	Asynchronous online platform	1 (individual)	\$499.00 per license
Delivery of full-day Professional Development session (cost is per day, per facilitator)	Face-to-face	Up to 25 participants	\$15,000
Community of Practice Administration (including development of actionable resources)	Virtual Synchronous and Asynchronous self-paced	Any	\$275 per facilitator, per hour of delivery and development
Technical Assistance and individualized supports (including webinars and office hours)	Virtual Synchronous and Asynchronous self-paced	Any	\$275 per facilitator, per hour of delivery and development

Assumptions across any/all Focus Areas:

- Playbook license includes limited virtual coaching. Onsite coaching is available but would be an added cost.
- All professional development options can be implemented in-person, onsite or in a blended format.
- Participation in professional learning can be determined by LEA or SEA. For example, ADE may elect to select targeted schools for intensive professional learning (such as Playbook) and others for universal supports (such as webinars).
- Scope of work and costs may be negotiated based on number of participants, number of sites, level of new development and/or customization, pilot programs, etc.

PRICING BREAKDOWNS | INSTRUCTIONAL QUALITY

The scope of services described in this proposal provide content and delivery options to meet the needs of the identified goals and objectives and the fee structure below represents an estimate of fees inclusive of all development, delivery, materials, supplies, project management and travel expenses. PCG understands that ADE will require a much more detailed scope of work and project plan prior to finalizing a contract.

Deliverable	Format	Number of Participants	Cost
Strengthening Instructional Quality			
Delivery of full-day Professional Development session (cost is per day, per facilitator)	Face-to-face	Up to 25 participants	\$15,000 per delivery; Cost may vary depending on level of customization in development
Development and delivery of 30-90 min self-paced course (cost is per course)	Virtual, self-paced	Any	\$30,000 for custom course
Delivery of site-based coaching (cost is per day of coaching, per coach)	Virtual or face-to-face	Individual or small groups	\$15,000

Assumptions across any/all Focus Areas:

- Playbook license includes limited virtual coaching. Onsite coaching is available but would be an added cost.
- All professional development options can be implemented in-person, onsite or in a blended format.
- Participation in professional learning can be determined by LEA or SEA. For example, ADE may elect to select targeted schools for intensive professional learning (such as Playbook) and others for universal supports (such as webinars).
- Scope of work and costs may be negotiated based on number of participants, number of sites, level of new development and/or customization, pilot programs, etc.

PRICING BREAKDOWNS | MENTAL HEALTH SUPPORT

Deliverable	Format	Number of Participants	Cost
Multi-Tier Systems of Support for Behavior and Mental Health Services			
Statewide Access to Playbook platform	Asynchronous online platform	Statewide	\$250,000* *This is a one-time cost across any/all focus areas
Per Course content license within Playbook platform	Asynchronous online platform	1 (individual)	\$499.00 per license
Delivery of full-day Professional Development session (cost is per day, per facilitator)	Face-to-face	Up to 25 participants	\$15,000

Assumptions across any/all Focus Areas:

- Playbook license includes limited virtual coaching. Onsite coaching is available but would be an added cost.
- All professional development options can be implemented in-person, onsite or in a blended format.
- Participation in professional learning can be determined by LEA or SEA. For example, ADE may elect to select targeted schools for intensive professional learning (such as Playbook) and others for universal supports (such as webinars).
- Scope of work and costs may be negotiated based on number of participants, number of sites, level of new development and/or customization, pilot programs, etc.